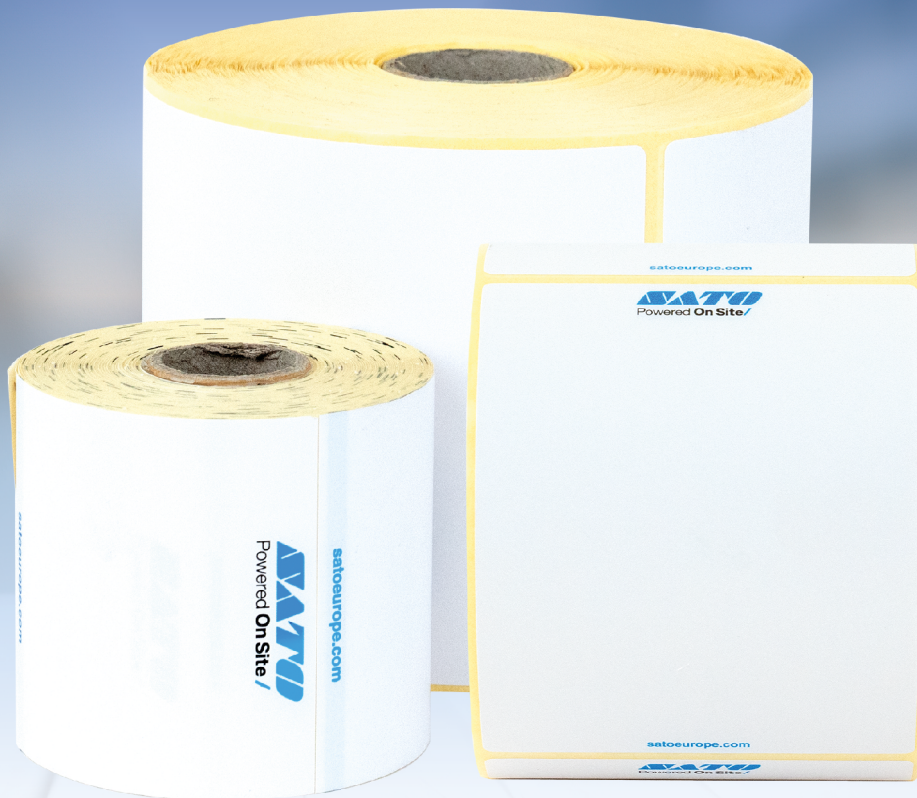


SUSTAINABLE ECP

European Consumables Program

Recycled, in stock and ready to go!



Welcome to our enhanced European Consumables Program (ECP) – Now showcasing labels meticulously crafted from 100% recycled paper! In our unwavering commitment to sustainability and a greener label industry, SATO has taken a momentous step by transitioning all standard materials used in our ECP program to paper sourced from 100% recycled fibers.

Our Value Proposition

Keeping Printing Quality with 100% Recycled Materials. SATO is offering all the advantages of our previous ECP program, but with a stronger commitment to environmental sustainability and eco-friendliness.

Experience print quality with the all-new European Consumables Program (ECP) by SATO. Our labels are now exclusively crafted from 100% recycled materials, ensuring both performance and a greener choice. We absorb the extra cost of using recycled paper as a contribution to a more sustainable industry.



Labels

Industry expertise, production capabilities and superior inventory management make SATO the preferred supplier of labels and tags.

ECP labels portfolio contains the most complete range of sizes and facing materials to provide performance, reliability and economy supporting even most critical printing.



Direct Thermal Labels

DT printing produces sharp print quality with good scannability. DT does not require a thermal ribbon.

100% RECYCLED THERMO ECO-uncoated, basic thermal material for cost-efficient labelling with no environmental resistance. We carry in ECP special labels sizes for the use as compatible shipping labels.

Applications: barcodes, shipping, dispatch and warehouse labels, weight-price scale and retail labelling.

100% RECYCLED THERMO TOP- thermal material with top coating acting as a barrier against plasticizers, oils, humidity or smudging. Top coat layer is protected on the printer side of the label to provide higher image stability, excellent scanning properties and good scratch resistance. Applications: food, retail, transport and logistics.

Thermal Transfer Labels

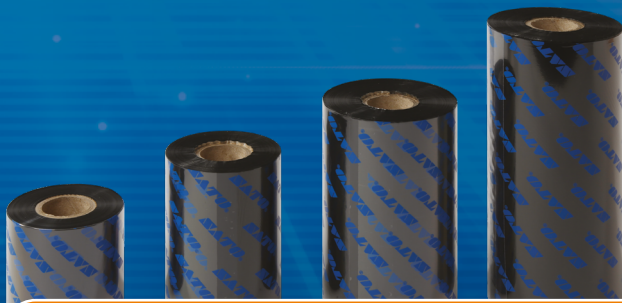
When matched with suitable media, TT technology is not only imperious to heat and moisture, but the image can't be rubbed off, making the printed label the most durable available.

By selecting the right media-ribbon combination, as well as speciality adhesive, users can create archival-quality labels to withstand temperature extremes, scratches,

UV exposure, chemicals, sterilization and more.

100% RECYCLED VELLUM - Vellum Paper Labels is a smart and economical choice with very high print quality and scanning characteristics. These uncoated labels are multipurpose, particularly suitable for a wide range of applications.

Applications: retail, transport and logistics.



Thermal Ribbons

Our genuine SATO branded ribbons are designed to maximize the life of your printheads and provide consistent print quality. All of SATO's ribbons are halogen-free, demonstrating our commitment to green initiatives and safety.

Our ECP Ribbons portfolio includes different sizes available from stock and ready for immediate dispatch with minimum order quantity of just one box.



Wax

Our exclusive line of wax ribbons offers excellent print quality for a variety of applications. Wax is ideal for general purpose use and offers the best possible value.

SWX-100 (flat head) - sharp and high speed printing, perfect for short term applications on a wide range of materials (even non coated), where scratch, smudge and heat resistance is not the most important.

Application fields: Food & Beverage, Health & Beauty, Inventory & Logistics, Pharmaceutical, Retail.

Recommended for: shipping, routing, shelf and warehouse labels, price mark down.

Wax-Resin

Wax-resin is a versatile, multi-purpose ribbon for challenging environments. The mix of wax and resin gives the printer an ability to print on other materials such as synthetics, coated or glossy paper stocks as well as provides protection against chemicals, smudge and smearing.

SWR-100 (flat head) - perfect for mid-term applications where durable, perfect print is required to ensure legibility for a long period of time.

Application fields: Food & Beverage, Pharma & Healthcare, Inventory & Logistics, Horticulture, Retail, Outdoor.

Recommended for: apparel hang-tags, bin labelling, plant identification, short term wristbands.

Resin

This is the best ribbon for extreme environments where high quality images and resistance against scratch, smudge, heat, liquid or chemicals is required. Resin ribbons are usually used with synthetic labels, they do not print well on paper labels.

SRS-100 (flat head) - perfect for long term application, extreme durable and diverse resin ribbon with extensive label adaptability and high speed capability.

Application fields: Automotive, Chemicals, Electronics, Outdoor, Food & Beverage, Inventory & Logistics, Pharma & Healthcare.

Recommended for: long term wristband, chemical bin and engine labelling, sea container identification, flexible packaging.

What's even better?

Reduced CO2 Emissions, water and energy consumption.

ECP significantly lowers your carbon footprint, thanks to our commitment to 100% recycled materials and also requires way less water and energy during the production process. Make a positive environmental impact while enjoying top print quality.



Competitive Pricing: We offer cost-effective solutions, ensuring you receive outstanding quality without breaking the bank.



Produced In-House: Our labels are proudly manufactured right here in Europe, using the highest quality materials to guarantee optimum performance.



Minimal Packaging Waste and Flexibility: We pride ourselves on being flexible, allowing customers to place orders for as little as a single box. Our program is tailored perfectly for small requests, ensuring that you get precisely what you need without excess inventory.



Committed to CSR, ESG, and SDGs. We are not just about labels; we are dedicated to Corporate Social Responsibility (CSR), Environmental, Social, and Governance (ESG) principles, and the United Nations Sustainable Development Goals (SDGs). Choosing ECP means aligning your business with these critical global initiatives, making a positive impact while achieving your labelling needs.



[READ MORE ABOUT OUR ENVIRONMENTAL RESPONSIBILITY](#)



By becoming a part of our ECP program, you become an active partner in our mission to shrink the carbon footprint* within the label industry, all while maintaining the exceptional quality of your labels, ensuring impeccable printing results, and enjoying pricing on par with standard paper.

*Experience a noteworthy 15 to 20% reduction in carbon emissions, depending on the product. Moreover, witness a significant decrease in water consumption and energy usage during the label production process. Join us in our eco-friendly

To learn more about ECP or to place an order, please contact your local SATO representative

For decades SATO designed thermal printers so we know them inside and out. Our team rigorously tests all material and ribbon combinations to ensure high print quality, durability and maximum printhead life. We are leaders in delivering variable print excellence. It is all about YOU & YOUR NEEDS! Our experts understand your business and will help you choose the right consumable solution for your application.

If the size or material you require isn't held in stock, we have a custom facility for made to order supplies.



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