



## With 13 Bold & Clear Promotional Texts for Retail

The JUDO Promo promotional labelling model enhances SATO's leading JUDO and KENDO range of hand labellers.

Especially designed for use in Retail, the JUDO PROMO has the ability to print a top line of alpha-numeric promotional text and a lower line which displays the promotional price in a bold, clear font.

The bold characters provide an instantly eye-catching label, making this model ideal for effective promotions.

Prints bold characters in either black or red with the option to choose between two label types, wavy or rectangular.

DISCOUNT RATE

REDUCED

SPECIAL TEXTS

**10% OFF**

**£15.23**

**Reduced**

*The Shoe Store*

**£75.00**

**Clearance**

**£ 9.95**

**25% OFF**  
**Star Bargains**

**£23.50**

**Discount**

**Jealousy**

**£53.20**

**Special Offer**

**Blue Nursery**

**£12.75**

### Promotional texts & font size 4.5mm High

High-quality printout, enhances readability

### Easy-view display

Open, large character view

### Wide open path for easy label loading

Clean open path allows easy loading of label rolls

### One-Touch, Easy-Load Ink Roller

Drop-in and clean ink roller replacement

### Unique design of print band mechanism

Ink smudging eliminated

Applications	
Retail Store & Supermarket	Unit Pricing, Discount Pricing
Food Processing Industry	Weight, Size, Date & Time
Manufacturing Industry	Lot No., Product Code, Inspection/Quality Control

General Specifications			
Model	PB3-208	PB3-312	PB3-416
Bands Per Head	6,8,10,12	6,8,10,12	6,8,10,12
Fonts	S,M,XL,G	S,M,XL,G	S,M,XL,G
Font Height	3.0 ~ 6.0mm (0.12" ~ 0.24")	3.0 ~ 6.0mm (0.12" ~ 0.24")	3.0 ~ 6.0mm (0.12" ~ 0.24")
Label Size	W 30mm x P 20.8mm	W 30mm x P 31.2mm	W 30mm x P 41.6mm
Label Shape Supported	Rectangular	Rectangular	Rectangular
No. of Labels Per Roll	1,000	500	500
Labeller Size	W 410 x D 620 x H 390 mm	W 410 x D 620 x H 390 mm	W 410 x D 620 x H 390 mm
Labeller Weight	460g	460g	460g
Label Types	Plain or pre-printed with logos & information, multi-colours & shapes	Plain or pre-printed with logos & information, multi-colours & shapes	Plain or pre-printed with logos & information, multi-colours & shapes
Label Adhesives	Permanent, Freeze, Peel, Wash-Off, Outdoor	Permanent, Freeze, Peel, Wash-Off, Outdoor	Permanent, Freeze, Peel, Wash-Off, Outdoor
Label Design	SATO UK's In-House Studio Services	SATO UK's In-House Studio Services	SATO UK's In-House Studio Services

Our in-house studio can design pre-printed labels which are customised to promote your business.

Our internal sales team will be pleased to discuss your requirements.

**SATO UK Internal Sales Team**

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