

# PDF Direct Print



715148

satoeurope.com

78

# Why PDF Direct Print?

PDF, or 'portable document file', is a widely used file format throughout many core IT systems including ERP, MES and WMS, as well as in OS and onboard PCs used in factories.

Printing PDF data on to a label traditionally requires a printer driver or custombuilt software to convert the data into a graphic, image or dataflow, creating a longer process that can harm efficiency across the supply chain. However, there is technology that can remove this roadblock.



### WHAT IS PDF DIRECT PRINT?

**PDF Direct Print** offers a new more effective way of working. It is an integrated printer software that enables SATO printers to directly print PDF data generated in other systems, to ultimately reduce errors and the associated loss of time and resources, while improving operational productivity.



# Features

#### Multilingual fonts and typefaces

PDF Direct Print supports all languages available in PDF and uses fonts embedded in the PDF file to prevent text garbling

#### **PC-less Printing**

PDF Direct Print resides in the printer memory and processes data internally - saving cost, space and time by eliminating the need to manage additional devices

#### Page-splitting functionality

To divide information across multiple labels

#### The layout adjustment feature

Enables quick and easy changes to the orientation of data and the avoidance of any blank spaces

#### High speed and quality

Direct Print software generates clear and precise fonts and barcodes and control colour density alongside a high-speed internal processor to ensure high and consistent throughput

#### **Multiple Interfaces**

PDF Direct Print supports every commonly used printer communication interface, including wireless LAN, USB and Bluetooth, enabling flexible use across any business environment



PDF

#### **Cutter Options**

Coming Soon - Users can specify how many labels to cut out from a single item of data, a feature that works alongside the page splitting function to enable versatile operations



#### **SATO AEP**

SATO AEP (Application Enabled Printing) enables more sophisticated operations through the use of API





## Supported models

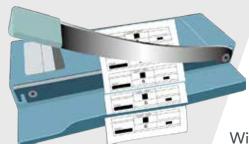
# **Case Studies**

### **AUTOMOBILE**

#### Vehicle ID tags Factory of an auto parts manufacturer

The factory had always printed out the automaker's ID tag's template on a laser printer. As a single page has four tags, operators would cut them apart manually.

BELF	CO MAD IN CO.	86765
		3
STATISTICS.	0123 20	
NSL.	ACCOUNTS ON THE OWNER OF	84769
		3
-	0123 20	65
BELS.	ALL DESCRIPTION OF THE PARTY OF	88765
		3
Station of the	0123 20	88
ASSA.4	and a lot of the lot o	84769
	increase.	3
Scotter.	0123 20	





With SATO's CL4NX and PDF Direct Print, the factory now splits the PDF data into individual tags, and rotates the orientation to optimize tag output. The process was automated, no longer requiring manual work.

# Saved work time by 60%



## Supported models

## RETAIL

#### **Logistics labels Retailer**

Company A uses an ERP system of a major provider, and its retail outlets had to process the data generated in the ERP system to make shipping labels. They were looking for a way to print labels directly from the system's data



Retail outlets installed SATO's CT4-LX printer with PDF Direct Print, which let them print PDF data as it was generated in the ERP system. This PC-less operation reduced cost, space and labor to manage and maintain PCs and peripheral devices.

Reduced TCO (TCO: Total Cost of Ownership)



### satoeurope.com



All information in this leaflet is accurate as of 2020 September. Product specifications are subject to change without notice. Any unauthorized reproduction of the contents of this leaflet, in part or whole, is strictly prohibited. All other software, product or company names are trademarks or registered trademarks of their respective owners.

© 2020 SATO CORPORATION. All rights reserved. For more information, please contact your local SATO office, or visit: satoeurope.com