



# Simplifying barcode and RFID label printing from SAP® systems



# Optimise business operations and reduce costs

- ✓ Label printers that run out-of-the-box with SAP® software
- ✓ 'Plug and play' no need for additional software or middleware
- ✓ Direct integration with SAP® Auto-ID Infrastructure
- ✓ Design forms and labels with SAP Smart Forms
- Manage SAP® data streams via SAPscript

# SAP' Printer Vendor Program





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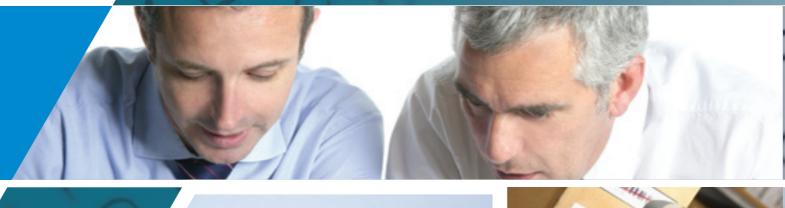
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Businesses that use SAP® systems can reduce total cost of ownership for both their software and hardware investments by using SATO label printers that run out-of-the-box with SAP® software.











SATO offers SAP users a direct connectivity option that enables label printing functionality without the need for additional software or middleware. Users working in SAP solution-based environments can easily connect to SATO thermal printers to print barcode and RFID labels.

As a member of the SAP Printer Vendor programme SATO has access to the SAP development environment. This means we can optimise the development of device types and drivers for our compliant SATO printer models, ensuring they work efficiently with SAP.



SAP Auto-ID Infrastructure enables simple integration of Auto-ID technologies – including RFID, sensor and other data – with other SAP enterprise applications.

Customers are assured of direct integration between SAP Auto-ID Infrastructure and SATO XML-enabled 3.0 printers. These thermal printers connect directly with SAP applications, allowing access to data from enterprise applications that can be used to encode and print RFID labels.

### **SAPscript**

SAPscript is widely used as the SAP standard tool for defining the content and layout for SAP business documents. SAP users can design barcode labels using an intuitive label design software package such as SATO Label Gallery, upload the barcode design file into the SAP form and instruct printing of barcode labels from a SATO printer on demand.

### **Smart Forms**

SAP Smart Forms provide non-technical users with the capability to design forms and labels with an easy-to-use graphic design tool that does not require programming skills or additional software. Users can easily add barcode and text styles and the label format can be populated with enterprise data from SAP applications. Once the label has been designed using Smart Forms it can be output to SATO printers without the need for additional middleware.

## **About SATO**

Established since 1940, SATO is a pioneer and leader in barcode printing and RFID labelling solutions. Committed to ongoing innovation we invented the world's first hand labeller and introduced the first thermal transfer barcode printer. Customers rely on SATO for accuracy, labour efficiencies and resource savings – which in turn help to preserve the environment.

We offer a complete, integrated solution to your business. SATO can take you from the initial stages of consultancy to the installation of labelling equipment and supporting hardware and software in your environment. We will identify and supply the most suitable printers and media for your business processes and provide technical support for the finished systems.

We deliver robust solutions and reliable performance throughout our extensive product range, which includes direct thermal and thermal transfer printers, OEM print engines, 10.5-inch wide web printers, printer accessories, label design software, labels and thermal transfer ribbons. Our new generation of RFID printers use radio frequency to read and write data on a 'smart' label and these fully comply with the latest industry standards.



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