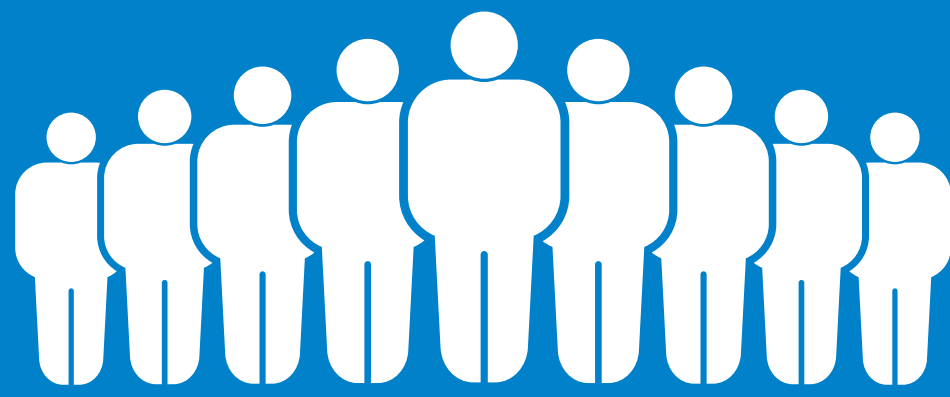


New UK Food Labelling Legislation

Natasha's Law

WHEN?

OCTOBER
2021



an estimated

2 million

people diagnosed with food allergies in the UK

On average,
10 people



in Britain die every year from food-induced anaphylaxis

A further
1,500

asthma-related deaths could have been triggered by food allergies



For **high-risk** individuals, trace amounts of a food allergen can trigger fatal or near-fatal symptoms



<https://cpdonline.co.uk/knowledge-base/food-hygiene/natashas-law-impact-food-businesses/>

Who needs to comply?

Cafés and delis



Correctly label ALL ingredients on individual products



Pubs, restaurants and takeaways

Provide allergen information for all customers



Allergens you **MUST** highlight



CRUSTACEANS



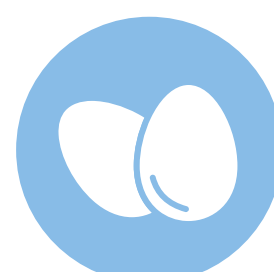
SESAME



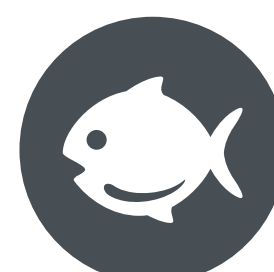
TREE NUTS



CEREALS
containing Gluten



EGGS



FISH



MOLLUSCS



MUSTARD



CELERY



PEANUTS



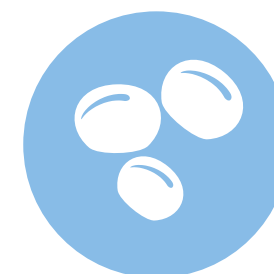
MILK



SULPHATES



SOYBEANS



LUPINS

Get in touch...

to discover our **Natasha's Law**-ready solutions, which will ensure your business complies with the new food labelling safety legislation



www.satoeurope.com